



## Event Title: EDUCATIONAL EVENT NO. 4 – PRESENTATION OF EDUCATION MATERIAL University of Gdańsk students

Overview	
Date	19.04.2021
Location	Sopot/ on-line event
Aim of the event	Introduction to circular bioeconomy and its business possibilities.

### Short summary

The event was organized in collaboration with University of Gdansk, Faculty of Economics in Sopot. The online education event was conducted with Teams network. The scope of the lecture was an introduction to circular economy and its business possibilities. Participation in the event was not obligatory for the students. Overall, 34 students participated in the lecture. A scientist from NMFRI prepared an online presentation covering the SDGs and an introduction to circular bioeconomy, and a presentation of circular economy business cases to a selected group.

The interaction was limited because of the online presentation. The response was also limited, with two students asking questions. One question concerned the use of the circular economy only as part of a marketing strategy aiming at the maximization of sales and the second question related to product design and the role of circular economy approach in this process. Both in the opinion of the instructor and in a later conversation with the academic lecturer supervising the lecture, interesting content and a well-prepared presentation also need personal contact to remain a lasting piece of knowledge.