





## 3<sup>rd</sup> Stakeholder Working Group (SWG) Meeting (OIP COVASNA)

Overview	
Date	9 Dec 2021
Location	Online and onsite
Aim of the event	The aim of the meeting in its first part was to inform the members of the working group on the Progress Report for April 2019 - September 2020 and the list of events to be organized in WP3.1, WP3.4, WP3.5, WP4.1, WP4.4 şi WP5.3, but also on the synergies created with the BIOEASTsUP project developed within the BIOEAST initiative. In the second part of the meeting, an educational event on Bioeconomy theme, for the local business community took place.

Following the events organized so far within the BE-Rural project, a relatively constant group of representatives of all categories of population at local, regional and national level was formed, who understood the objectives of the project and are willing to contribute to achieving them. In this sense, it is desired to involve the clusters (but also of the other local actors) in the process of elaborating the bioeconomy strategy / roadmap. The consultative process materializes this time on the explanation of bioeconomic activities and synergies with the actions taken by local / regional / national decision makers.

The analysis of the current state of the bioeconomy - a priority field in the national smart specialization strategy - was continued in Romania, and especially in the Central Region by involving the actors from priority economic sectors in the region.

The local actors were informed on this occasion about the Progress Report made by IPE for the first reporting period within BE-Rural and the list of events announced for the next period and in which local actors are invited / encouraged / motivated to participate.

There were also discussions about the development of the exercise addressed to bio-innovators and the composition of the "task force" type group for the development of business models and the analysis of the market potential. In order to continue the collaboration with the local actors, the list of the following events (the third webinar, thematic seminars) and about the organization of the pop-up store in 2021 were also presented.

In the second part of the meeting, an educational event was held for the local business community, focusing on concepts and principles of the bioeconomy.