



Educational event: Transition to Bioeconomy

Overview

Date	Tuesday, 26 January 2021
Location	Online via Google Meet
Aim of the event	To make university students and teachers in the OIP region of Stara Zagora (Bulgaria) familiar with educational materials about the bioeconomy and the BE-Rural project in general, through specialised lectures on the transition to bioeconomy; more specifically in relation to sectoral development, consumer behaviours, and European and regional policies.

Short summary

The Bulgarian Industrial Association, national partner in the BE-Rural project, with support from the Trakia University of Stara Zagora organised another educational event about the project and the bioeconomy on 26 Jan 2021.

Due to the pandemic and the current online university curricula,

the event had to be organised again virtually via the Google Meet platform.

The focus of this event was again the bioeconomy in general terms, the increasingly growing societal transition to bioeconomy, the sectoral developments and consumer behaviours towards the bioeconomy, the bio-based resources, the relations to European and regional policies, the bioeconomy worldwide and UN sustainable goals, the agricultural aspects, the funding frameworks, etc.

Particular attention was paid to the transition from traditional sectors and activities to the bioeconomy and sustainable development, as well as to the changes in consumer behavior and the transition to



responsible consumption and environmental protection. The aim of the training is for students to get acquainted with EU trends and prospects for development and sustainable growth, as well as to gain knowledge on conservation and responsible use of biological resources.

About 30 students from Trakia University attended the lecture. The university is located in the OIP region of Stara Zagora. The online lectures were prepared by university's professors on the basis of the educational materials developed by the BE-Rural UK partner, Strathclyde University.

The next educational event under the BE-Rural project in Bulgaria is planned to take place in February 2021. It will be focused on students from a high school based in the Stara Zagora city and local teachers will adapt the educational materials of the bioeconomy developed by the UK project partner, Strathclyde University, to school students of the last 12th grade of the age of 17-18 years old. The event will hopefully be held in person with the physical re-opening of schools.

[The presentation slides can be found here.](#)



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Participants

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