



## Capacity building and knowledge exchange workshop with Public Authorities BIOECONOMY and the European Green Deal

Overview	
Date	Friday, 2 October 2020
Location	Stara Zagora, Bulgaria
Aim of the event	<p>The bioeconomy is key to securing food resources, maintaining ecosystems and tackling climate change. As the "renewable part" of the circular economy, it can provide opportunities to develop the potential for innovation, bio-based solutions, and environmental practices in agriculture.</p> <p>At the same time, the roadmap for the implementation of the European Green Deal is linked to the bioeconomy in terms of clean, affordable and secure energy, greening (reduction of environmental impacts) of the common agricultural policy, zero pollution and the non-toxic environment.</p> <p>This meeting was focused mostly on representatives of local authorities from the Stara Zagora region with a view to enhancing their knowledge on bioeconomy-related fields and awareness about the need to develop specific measures.</p> <p>In general, the event was aimed at getting participants familiar with the objectives of the BE-Rural project, local events and activities, and at drawing their attention to existing technological options and ideas for development.</p>

Short summary: Representatives of the regional and local administration of Stara Zagora participated in a special BE-Rural workshop organised by the Bulgarian Industrial Association and supported by the local industrial association of Stara Zagora on 2 October 2020. This workshop held in the target region of Stara Zagora had a capacity-building and knowledge sharing objective as the content was tailored to the attending public authorities. Besides the familiarisation with the BE-Rural project and the "bioeconomy" concept and its benefits, one of the objectives of this event was to present the European Green Deal and its impact in Bulgaria, as well as specific project activities in the OIP region, technological options with potential application, biomass utilisation opportunities and other.

The event was attended by 16 participants, including fervent followers of the project from the local university, and it was a stepping-stone for an increased awareness and understanding of local municipalities towards the main elements of the bioeconomy and its potential for the region of Stara Zagora.

More workshops with the public administration of the region are planned to be organised in the few coming months through online platforms.

Agenda:

10.00 – 10.30	Registration
10.30 – 10.40	Official opening
10.40 – 11.20	<p>Presentation of the project BE-Rural "Realization of the potential of regional and local bioeconomies"</p> <p>Benefits of the bioeconomy and existing technological solutions with application in the region of Stara Zagora</p> <p>Presentation of the analyzed business opportunities of the region</p>
11.20 – 11.50	The green deal - key parameters, climate ambitions and clean, affordable and secure energy
11.50 – 13.00	<p>Discussion of bioeconomy measures applicable in the region. Presentation of existing models</p> <p><i>Questions and Answers</i></p>
13.00 – 14.00	Bilateral meetings and buffet for participants
14.00	Closing

Participants		
Name	Surname	Stakeholder Category
Dimitar	Pavlov	Public authorities
Mariana	Dragneva	Public authorities
Elena	Tzvetkova	Public authorities
Rositza	Raykova	Public authorities
Penka	Doneva	Public authorities
Vesselin	Petrov	Public authorities
Tanya	Georgieva	Public authorities
Mariana	Marinova	Public authorities
Martin	Stoyanov	Business support
Iliana	Pavlova	Business support



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Ivan	Lenkov	Business support
Antonia	Stoyanova	University
Georgi	Beev	University
Lena	Lenkova	Business
Diana	Dermidjieva	University



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