



First “Vidzeme” Stakeholder Working Group meeting

Overview	
Date	27.02.2020
Location	Cēsis, Vidzeme
Aim of the event	The Stakeholder Working Group meeting was organised as part of a larger event, the “Vidzeme innovation week 2020”, which was held in the region between 24-28.02.2020. The Latvian State Forest Research Institute (LSFRI Silava) and BIOCUM AG participated in the Vidzeme innovation week with a Bio-based Pop-up Store that took place in the context of the BE-Rural project. Local stakeholders were invited to visit the pop-up store, and a meeting with them was held as a satellite along the “Responsible Innovation 2020” conference.

Short summary: On 27 February 2020, the first Stakeholder Working Group meeting on the BE-Rural project was organised during the conference “Responsible Innovation 2020”. Participating stakeholders were introduced to the BE-Rural project and had the chance to all give their perspectives on what a regional bioeconomy could be. An introduction was also given to the future collaborations that will take place in the region around the bioeconomy sector. The potential link between these future collaborations and the relevant regional policy strategies was also discussed. On the long term, this should help find new solutions and business models for forest residues, create new products from forest residues, and launch new partnerships in advertisement campaigns where the bioeconomy concept could be explained and promoted.

After this introductory part, group conversations were organised for stakeholders to get to know one another better. During the networking activities with stakeholders, the following topics were discussed: objectives and upcoming activities of the project, and new business model implementation in the regions. All participating stakeholders showed some interest in the upcoming activities and were willing to receive regular information about upcoming project updates as well as to meet again in the near future. In terms of next steps, discussions on the bioeconomy strategy/roadmap in the region must be held with the Stakeholder Working Group,

who should also receive an introduction to the BE-Rural Handbook on regional and local bio-based economies.

Agenda	
17:00– 17:15	Presentation of the project Horizon 2020 “Bio-based Strategies and Roadmaps for Enhanced Rural and Regional Development in the EU (BE-Rural)” No 818478
17:15 – 17:25	Consent forms and Terms of Reference for the Stakeholder Working Group
17:25 – 17:40	Planning the following activities
17:40 – 17:50	Walk to BE-Rural Bioeconomy pop-up store, Liela Skolas iela 6
17:50 – 18:20	Visit of Pop up store (discussions)
18:20 – 18:30	Other relevant topics (next meeting; questions)

Participants			
Name	Surname	Organisation	Stakeholder Category
Andris	Matejs	MPKS Mežsaimnieks	Local business - forestry
Daiga	Krūmiņa	Latvijas Bioekonomikas asociācija	NGO - Bioeconomy association
Guna	Kalniņa Priede	Vidzemes plānošanas reģions	Local municipality / NGO
Laila	Gercāne	Vidzemes plānošanas reģions	Local municipality / NGO
Laura	Dzelzkalēja	Rīgas Tehniskā Universitāte	Education / Research
Laura	Klapere	SIA Vidzemes Koncertzāle	Local business
Lelde	Engele	Latvijas Dabas fonds	NGO - Nature protection
Mārios	Liopa	Latvijas mežu sertifikācijas padome	NGO - Sustainable forestry
Natālija	Juskova	Cēsu novada pašvaldība	Local municipality



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Reinis	Silups	SIA Salixpro	Local business
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