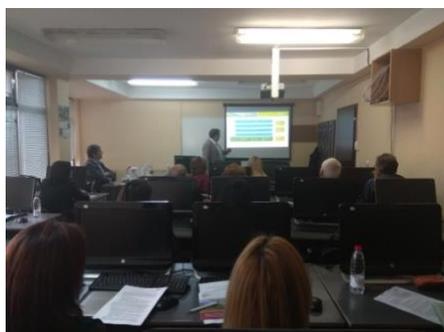




Regional Stakeholder Working Group Meeting

Overview

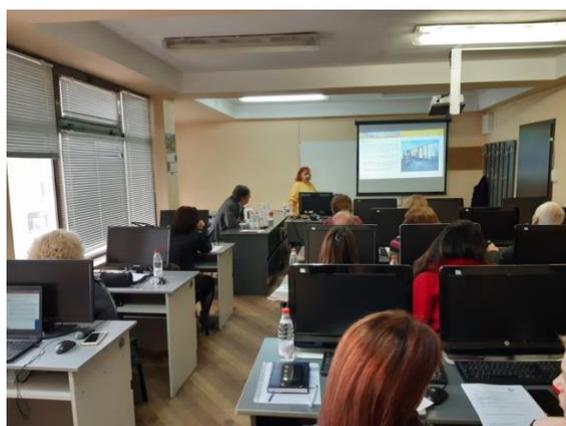
Date	Thursday, 27 February 2020
Location	Bulgarian Industrial Association, 28 „Ekzarch Antim I“ Str., Stara Zagora
Aim of the event	To get stakeholders familiar with the project objectives and upcoming local events, to attract their attention to existing technological options and business models in the region of Stara Zagora, to keep them close to the project and its work in the coming years.



Short summary: On 27 February 2020, the first Stakeholder Working Group meeting run by the Bulgarian Industrial Association in the scope of the Be-Rural project was held in Stara Zagora with stakeholders from the target region of Stara Zagora. Stakeholders represented academia, business and civil societies. The objectives and upcoming activities of the project were presented, as well as possible business models and technological opportunities in the area of bioeconomy for the region. The meeting was held in a pleasant atmosphere, with discussions about the possibilities of implementing the various technological proposals and their advantages and disadvantages. Participants expressed interest in

upcoming activities and a desire to receive regular information about upcoming events.

Among the main topics discussed were popular solutions that could lead up to the implementation of a bioeconomy model in the region, and proposals for stakeholder involvement in the development of the BE-Rural project activities. Introducing bioeconomy themes in regional university courses was also discussed. The next meeting will go more in details with small group sessions to trigger more in-depth discussions about the hurdles affecting the full deployment of a bioeconomy that are specific to the region of Stara Zagora.



Agenda

10:00 – 10:30	Registration and Coffee
10:30 – 11:00	Welcome and Workshop introduction
11.00 – 11.30	Presentation of the BE-Rural project and its objectives
11.30 – 12.30	Presentation of technology options and results of PESTEL analysis of the region Recommendations by the local participants to the regional development and what can / cannot work under the local circumstances
13.00 – 13.30	Discussion
13.30	Buffet and bilateral talks on the subject



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Participants

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