



Second Stakeholder Working Group meeting

Overview	
Date	03.06.2020
Location	Online
Aim of the event	Connecting stakeholders from both lagoon regions together and preparing for the BE-Rural Bio-based Pop-up Store that is to take place in August 2020 in Swinoujscie (Szczecin region).

Short summary



The participants of that meeting were coming from both lagoon regions – Szczecin and Vistula. It was for them the first opportunity to meet. Short presentations on the BE-Rural project achievements were delivered, with a particular focus brought on the regional potential, technology options and possibilities of their implementation in the region. Further information were given to the participants as to the BE-Rural research progress and the main usage made out of bio-resources in the other focal regions. The BE-Rural small-scale business model options were described and taken under discussion with all participants.

While local business representatives from both regions showed interest in the exploration of new innovative directions for further development of the economy, their willingness to take up risks and get engaged in new undertakings that would be favourable to the bioeconomy development was very low. This said, more cooperation between the regions are meant to happen in the future, starting with the visit of the BE-Rural Bio-based Pop-up Store in Swinoujscie by the stakeholders from Vistula Lagoon. It was decided that it would be a good opportunity for a follow-up meeting between the two stakeholder groups. Afterwards, NMFRI informed stakeholders on the organisation of the Bio-based Pop-up Store and its side events. With a significant help from the regional stakeholders and the Świnoujście Women Forum, the initiative and satellite events were made possible in respect of the COVID-19 related measures in place in Poland and in the region. As part of the side events, a *World Café* was organised on a boat,

and in the harbour, where a 'taste the future' tasting event was taking place as part of a seminar on the bioeconomy potential of Szczecin Lagoon. It was agreed that representatives of both Fishery Local Action Groups (FLAGs) would participate in the *World Café* and the seminar that will feature the 'taste the future' event. The "Brać Mierzei" FLAG suggested to invite as speaker a former fisherman who is now giving lectures on fishery history, fishing gears and fish. It was agreed that he would be a nice fit to the programme as the concept behind the seminar aims to show the potential of bio-based resources. It was considered that he would certainly be able to show where the local resources inherent to Szczecin Lagoon come from and why low value fish species need to be included in the local consumption system. NMFRI added that the seminar would focus on setting up the conceptual framework for a local circular bioeconomy, and that another speaker should explain a marketing strategy concept for boosting regional development of bio-based resource consumption. NMFRI concluded by suggesting another type of speaker who would focus more on the circular economy as applied in the hospitality business, which is a dominant sector in both lagoon regions. This last speaker was deemed as particular relevance as it is planned to involve the local tourism sector in applying the principles of a local bio-based circular economy. In addition, it was suggested to invite to these participatory events actors from the local HoReCa sector, considering that the most locally promoted technological options for the future usage of bio-resources are food-based.

Later on, NMFRI provided the meeting participants with updates on ongoing research regarding the use of local resources in the local gastronomy and hospitality sectors. The results will be presented during the seminar planned in mid-September in the Vistula Lagoon region. At the end participants of the meeting were informed that in September the mid-term conference will be organized in on-line mode and they will be informed via mail with description of registration procedure.



Annex

Agenda

Agenda	
9:00 – 10:00	Presentation of the pop-up store concept, time frame and side events
10:00 – 11:00	Discussion on stakeholders involvement options, organization of the event and limitation of activities connected to Covid situation
11:00 – 12:00	Exchange of ideas of side events organization – World café and taste the future
12:00 – 13:00	Pop-up store communication strategy in regions.

Participant list

Participants			
Name	Surname	Organisation	Stakeholder Category
Marcin	Rakowski	NMFRI	OIP facilitator
Adam	Mytlewski	NMFRI	OIP facilitator
Dorota	Skrzyńska	NMFRI	OIP facilitator
Justyna	Rumocka	FLAG “Brać Mierzei”	SWG Vistula Lagoon
Michał	Marczak	FLAG “Brać Mierzei”	SWG Vistula Lagoon
Andrzej	Wiśniewski	FLAG “Zalew Wiślany”	SWG Vistula Lagoon
Monika	Modzelewska-Kozioł	FLAG “Zalew Wiślany”	SWG Vistula Lagoon
Agnieszka	Piórko	FLAG “Brać Mierzei”	SWG Vistula Lagoon
Małgorzata	Całka	FLAG “Zalew Szczecinski”	SWG Szczecin Lagoon
Bożena	Zawistowska	FLAG “Zalew Szczecinski”	SWG Szczecin Lagoon
Anna	Prejzner	FLAG “Zalew Szczecinski”	SWG Szczecin Lagoon
Mateusz	Flotyński	FLAG “Zalew Szczecinski”	SWG Szczecin Lagoon



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