



Seminar on the role of local authorities in the process of creation of regional development based on local bio-resources

Overview	
Date	17.09.2020
Location	Vistula Lagoon region
Aim of the event	Increasing awareness and knowledge from local authorities about local bio-based strategy development and the potential for using low value fish species.

Short summary



All presentations given during the meeting were followed by Q&A sessions. Drawing on BE-Rural project outputs, Dr. Mytlewski, NMFRI, delivered a presentation about the potential of the regions in terms of bio-based resource and technological option availability. Comments received included proposals to increase the recognition of low value fish species and to link the touristic attractiveness of the region with this particular resource.

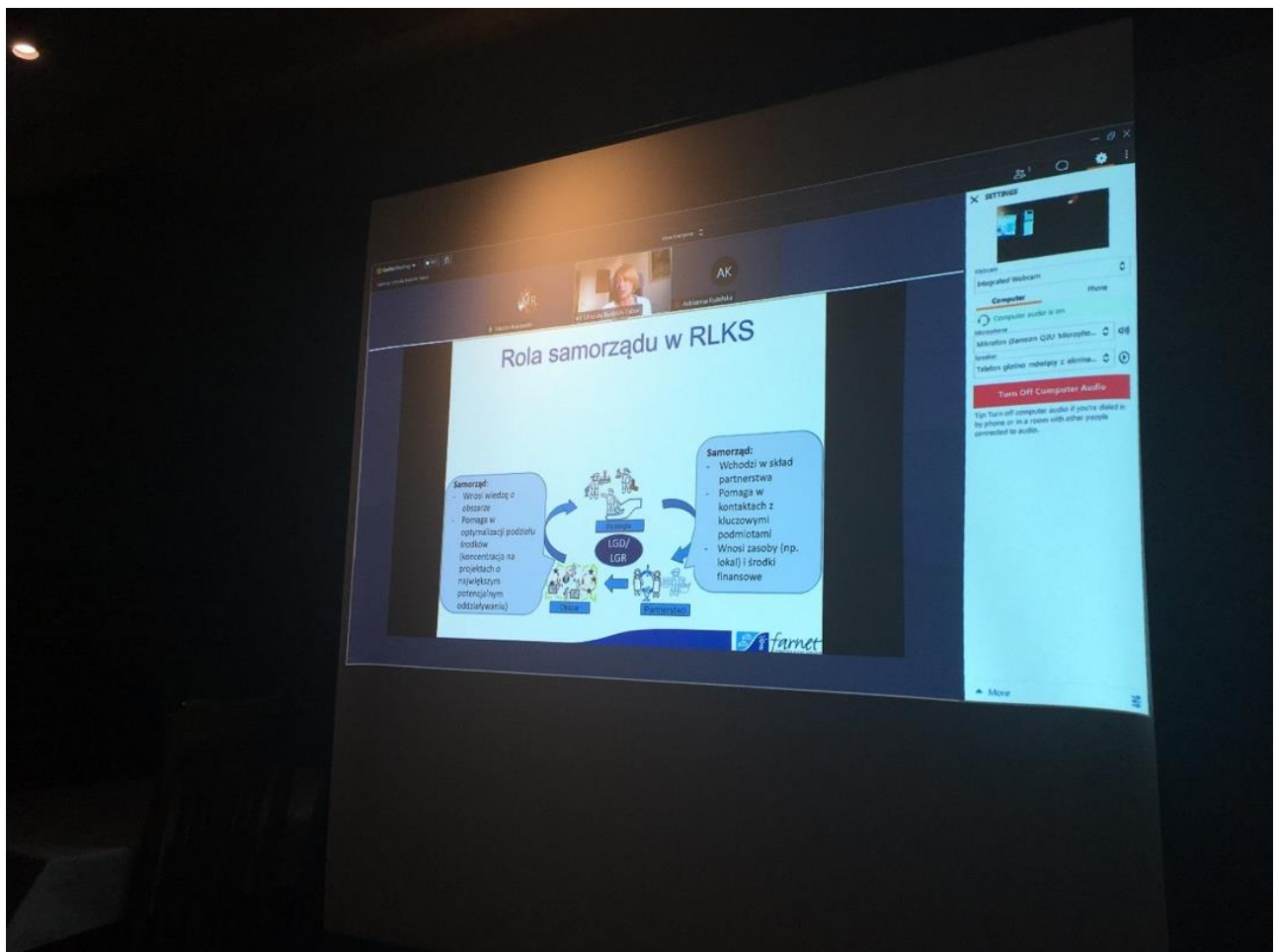
The results of a survey launched in the two regions on the use of low value fish species in the local catering industry were presented and stirred further comments on the need for educating the food sector and for promoting low value fish species as a peculiarity of the region. Hospitality industry representatives participating in the seminar pointed out the difficulties in processing low-value fish species as food resources due to the high labour intensity. This significant labour demand to retrieve such raw material justifies the lack of local fish on the regional market.

The speech given by the representative FARNET, the European network working with DG MARE, European Commission, to promote local development approach in fisheries areas, demonstrated the need for using local governments both as stimulators and coordinators of strategy development and implementation. The speech was received with great interest from the participants.

This was followed by a conversation and Q&A with Mr. Szczepański, President of TPR and co-founder of LGR Świętokrzyski Karp, on the timeline necessary for the society to pick up on this idea of making low value fish species the hallmark of the Vistula Lagoon region and on how to measure the impacts and the real profits this would have for the overall region.

The workshops conducted after lunch were mainly about the analysis provided by NMFRI on the barriers to the implementation of the local bioeconomy strategy. Representatives from local administration authorities were particularly interested in the described political, economic, and social barriers, on which they think they can make the greatest impact. Moving forward, NMFRI shifted the conversation towards the activities of the local government in leveraging these barriers. Examples of initiatives supporting the creation of strategies meant to overcome these barriers were given, including, among others, educational activities that would support the catering workforce. On this particular point, problems were raised as to the restrictive measures in place due to the COVID-19 crisis forbidding the organization of extracurricular events in school premises. As a reaction to this issue, it was suggested to train first the teachers, who, in a next step, would be able to conduct or support educational activities with students.

This seminar was perceived as a valuable event allowing for discussions on, inter alia, how to involve more consumers in the restoring of low value fish species in the food market. The exchange of ideas and experiences between the regions proved to be particularly interesting. The participants of the meeting recognised that focusing on educating the teachers first was a very good solution, which would certainly benefit both lagoon regions in the future.



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 818478.

Annex

Agenda

Agenda	
12:00 – 12:30	Welcome, introduction of participants
12:30 – 13:00	Potential of the regions around the Lagoon (Adam Mytlewski)
13:00 – 13:30	Supply and demand gap - why don't we use fish locally? (Marcin Rakowski)
13:30 – 14:00	Coffee break
14:00 – 14:30	Role of local government in creating local strategies - Urszula Budzich Tabor (Farnet) on-line
14:30 – 15:00	From ideas to strategy implementation - examples from the regions (Zbigniew Szczepański President of TPR and co-founder of LGR Świętokrzyski Karp)
15:00 – 16:00	Lunch
16:00 – 17:00	Workshop: SWOT analysis for strategy purposes (results communicated to SWG)
17:00 – 17:30	Wrap up and additional points to discuss
18:00 – 21:00	Social dinner

Participant list

Participants			
Name	Surname	Organisation	Stakeholder Category
Marcin	Rakowski	NMFRI	OIP facilitator
Adam	Mytlewski	NMFRI	OIP facilitator
Dorota	Skrzyńska	NMFRI	OIP facilitator
Justyna	Rumocka	FLAG “Brać Mierzei”	SWG Vistula Lagoon
Michał	Marczak	FLAG “Brać Mierzei”	SWG Vistula Lagoon
Andrzej	Wiśniewski	FLAG “Zalew Wiślany”	SWG Vistula Lagoon
Monika	Modzelewska-Kozioł	FLAG “Zalew Wiślany”	SWG Vistula Lagoon*
Monika	Czajkowska	FLAG “Zalew Wiślany”	SWG Vistula Lagoon*
Agnieszka	Piórko	FLAG “Brać Mierzei”	SWG Vistula Lagoon*
Małgorzata	Całka	FLAG “Zalew Szczeciński”	SWG Szczecin Lagoon
Bożena	Zawistowska	FLAG “Zalew Szczeciński”	SWG Szczecin Lagoon
Sylwester	Zawistowski	FLAG “Zalew Szczeciński”	SWG Szczecin Lagoon



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Adrianna	Kutelska	Polish Chamber of Hoteliers	SWG Szczecin Lagoon*
Marek	Łuczyński	Polish Chamber of Hoteliers	SWG Szczecin Lagoon*
Ewa	Werner	Town of Braniewo	SWG Vistula Lagoon
Joanna	Jarkowska	Braniewo Rural area council	SWG Vistula Lagoon
Anna	Komorowska	Town Hall of Tolkmicko	SWG Vistula Lagoon
Józef	Zamojcin	FLAG "Zalew Wiślany"	SWG Vistula Lagoon
Robert	Zieliński	Sztutowo municipality	SWG Vistula Lagoon*
Zbigniew	Szczepański	Fish Promotion Society, Council of Lubicz municipality	Guest, Presenter
Urszula	Budzich Tabor	FARNET	Guest, Presenter*

* participation on-line



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