



## Capacity Building and Knowledge Exchange Meeting

Date: Wednesday, 15 July 2020 (10:00 – 14:00)  
Venue: Industrial Association – Stara Zagora, 28 „Ekzarch Antim I“ Str.

### BIOECONOMY: THE SUSTAINABLE ECONOMY OF THE FUTURE.

The bioeconomy is the key to securing food resources, maintaining ecosystems and tackling climate change. As the "renewable part" of the circular economy, it can provide the stage for developing the potential for innovation, bio-based solutions and environmental practices in agriculture.

The bioeconomy is the desired and logical step to ensure a sustainable future. Businesses - entrepreneurs and innovators, have the opportunity to become the impetus for creating this future.

This meeting is aimed at including mostly business representatives from the Stara Zagora region with a view to enriching their knowledge on bioeconomy-related fields and discuss potential ideas for development.

Please register by 13 July, by email to: [martin@bia-bg.com](mailto:martin@bia-bg.com).

Agenda	
10:00 – 10:30	Registration
10:30 – 10:40	Official opening and welcome
10.40 – 11.00	Presentation of the project BE-Rural "Realisation of the potential of regional and local bioeconomies"
11.00 – 11.50	Why is the bioeconomy the sustainable economy of the future? <ul style="list-style-type: none"><li>• Nature, goals and benefits of the bioeconomy</li><li>• The bioeconomy as part of Europe's priorities</li><li>• Important steps for business</li></ul>
11.50 – 12.30	Discussion of bioeconomy measures applicable in the region Questions and Answers
12.30 – 14.00	Bilateral meetings and buffet for the participants
14.00	Closing

#### Contact persons:

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