



## Knowledge exchange and capacity building webinar for the academic sector

Date: Wednesday, 22 July 2020  
Venue: Online

On 22 July 2020, a webinar will be organised for knowledge exchange and capacity building and will give an overview of relevant educational materials on bioeconomy, circular economy and sustainability. The aim is to ensure engagement with regional stakeholders and educators in order to transfer knowledge. BE-Rural aims to include a wide range of diverse stakeholders in the series of webinars and seminars. This particular webinar will be organised for the academic sector.

The new educational materials on bioeconomy, circular economy and sustainability will be presented to teachers and educators. A short questionnaire about previous experiences with educational materials for bioeconomy and sustainable development will be circulated to the participants. We will build our stakeholder capacity by proposing opportunities for using the educational materials in existing educational programmes. The intention is to enhance the involvement of teachers in bioeconomy and sustainable development in order to transfer their knowledge to students. The key messages from the webinar will be summarised, and a plenary session will draw the conclusions. In the end, feedback forms will be shared with participants, whose inputs will serve as guidance to improve following seminars.

With this first webinar on knowledge exchange and capacity building for the academic sector, we do believe that the regional stakeholders, teachers and educators will show interest to acquire learning on a subject that is new to them, to identify the teaching opportunities, and to follow the next events organised in the scope of the BE-Rural project.



Agenda	
12:00 – 12:15	Welcome and introduction <ul style="list-style-type: none"><li>• Technical setup and explanation of the technical tools</li><li>• Consent forms</li></ul>
12:15 – 12:30	Questionnaire for previous experiences with educational materials for bioeconomy and sustainable development
12:30 – 13:00	Overview of available educational materials and opportunities for their application in existing educational programmes <ul style="list-style-type: none"><li>• Database of available materials</li><li>• Overview of materials developed within BE-Rural</li><li>• Discussion on the application of materials in existing educational programmes</li></ul>
13:00 – 13:20	Discussion <ul style="list-style-type: none"><li>• Can the presented materials be applied as part of existing educational programmes?</li><li>• What mechanisms have proven to be effective in raising interest in bioeconomy and sustainable development?</li></ul> QA session
13:20 – 14:00	Conclusions <ul style="list-style-type: none"><li>• Feedback forms</li><li>• Networking</li></ul>

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