



First stakeholder meeting

Overview

Date	27. February 2020
Location	Vidzemes concert hall "Cēsis", Raunas street 12, Cēsis
Aim of the event	Introduce the stakeholders to the Be-Rural project

The aim of the Be-Rural project is to mobilise the regional stakeholders and all interested parties to improve the development of the bioeconomy in Latvia, in Vidzeme and Kurzeme region. The stakeholder working group (SWG) has been set up to explore the potential of regional and bio-based economy, to promote the development of bioeconomy strategies, roadmaps and business models.

The meeting was held to discuss and agree on the project activities for the next six months. First stakeholder event took place in Cesis (city in the Vidzeme planning region) on 27th February, 2020. Stakeholder meeting was organized as part of the larger event - "Vidzeme innovation week 2020" which was held in the region all week from 24-28.02.2020. In the innovation week Latvian State Forest Research Institute "Silava" (LSFRI Silava) and BIOCUM AG participate with BE-Rural project "Pop Up Store" and all week stakeholders were invited to visit Pop Up store. In the individual meetings following things were presented or discussed:

- Introduction to Be Rural project and objectives of the project.
- Future collaboration in the project and in bioeconomy field in the region.
- Be Rural project activities in the future were presented (Handbook, summer school, bioeconomy strategy, etc.).
- Potential for the realisation and integration of solutions in the bioeconomy field.
- How the future collaboration could be linked to relevant regional policy strategies.

Stakeholders were invited to the meeting parallel to the "Vidzeme innovation week 2020" main event - innovation conference "Responsible Innovation 2020" on 27.02.2020. There were Individual conversations during the conference, consent forms were signed and collected, and the emails of stakeholders who wished to receive more news were collected. Interested parties were introduced to the project deliverables and we discussed their possible participation, bioeconomy development in the region, policy strategy for bioeconomy development. Stakeholders were interested to take part in some project activities and were willing to get information about project in the future.