



Regional Stakeholder Working Group Meeting

Date: Thursday, 27 February 2020 (10:30 – 14:00)
Venue: Industrial Association – Stara Zagora, 28 „Ekzarch Antim I“ Str.

The bioeconomy comprises those parts of the economy that involve renewable biological resources – such as forests, crops, animals and micro-organisms – to produce food, materials and energy.

In view of depleting fossil-based resources, climate change and a growing world population, sustainable and resource-efficient strategies are in demand to guarantee the well-being of societies. The bioeconomy is one response to challenges, such as depleting fossil-based resources, climate change and a growing world population, sustainable and resource-efficient strategies, and encapsulates various sectors, such as agriculture, environment, aquaculture and industry.

The bioeconomy is already part of our everyday lives. Biological resources and innovative technologies are already used to replace unsustainable products and processes that are currently made from fossil resources.

This is a first meeting of the relevant actors from the Stara Zagora region in the participatory development of bioeconomy strategies, roadmaps and business models.

The meeting is aimed to including regional representatives such as policy-makers, administrators, regulators, companies, investors, scientists and academics, consumer organisations and civil society organisations within relevant, bioeconomy-related fields.

This workshop will lay down the basis for the further learning events in the region, namely the capacity building and knowledge exchange seminars within the project with four types of target groups - academia, business, policy makers and civil society.

Please register by 25 February, by email to: martin@bia-bg.com.

Agenda	
10:00 – 10:30	Registration and Coffee
10:30 – 11:00	Welcome and Workshop introduction
11.00 – 11.30	Presentation of the BE-Rural project and its objectives
11.30 – 12.30	Presentation of technology options and results of PESTEL analysis of the region Recommendations by the local participants to the regional development and what can / cannot work under the local circumstances
13.00 – 13.30	Discussion
13.30	Buffet and bilateral talks on the subject

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