



Bioeconomy Going Rural

# BE-Rural: Bio-based strategies and roadmaps for enhanced rural and regional development in the EU

## Developing Rural Bioeconomies by focusing on Regional Strengths

- ✔ Mobilize engagement among regional stakeholders and citizens
- ✔ Draft regional bioeconomy strategies and roadmaps in European innovation regions
- ✔ Explore small-scale business models and their market potentials
- ✔ Build capacity among regional stakeholders to assess innovative bio-based business models
- ✔ Generate new knowledge and identify and disseminate good practices
- ✔ Increase awareness, education and understanding of the bioeconomy

Follow or contact us via social media

🐦 [twitter.com/BE\\_Rural](https://twitter.com/BE_Rural)    📘 [facebook.com/BioEconomy.Rural/](https://facebook.com/BioEconomy.Rural/)  
📷 [instagram.com/BE\\_Rural/](https://instagram.com/BE_Rural/)    🔗 [linkedin.com/company/10063231](https://linkedin.com/company/10063231)

**be-rural.eu**

### Contact Project Management:

**Holger Gerdes | Ecologic Institute**

Pfalzburger Strasse 43/44, 10717 Berlin, Germany  
[holger.gerdes@ecologic.eu](mailto:holger.gerdes@ecologic.eu)  
Phone: +49 30 86880148

### Partners



BIOCOM.



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 818478.

